



Curriculum vitae Europass

Personal information

Surname / First name **Popescu Doina**
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Nationality Romanian

Sex Female

Professional experience

Period August 11 2015 – present
Occupation or position held PhD Supervisor, Management field, O.M.E.C.S. no. 4718/11.08.2015

Period October 2013- present
Occupation or position held Ph.D. Professor

Main activities and responsibilities

- Teaching courses and seminars in Management (bachelor level, in Romanian and English), Organisational behaviour (masters level in Romanian), Business management consulting and business development (master level in Romanian), Economic projects tutoring;
- Supervision of doctoral thesis;
- Participation as doctoral coordinator and as member in doctoral training committees (progress reports);
- Publication as author and co-author of courses and speciality books;
- Publication of articles and scientific papers in journals, and in proceedings of international conferences;
- Participation as member in research teams of European funded projects.

Employer's name and address Bucharest University of Economic Studies, Management Faculty, Department of Management, 010374, 6 Piața Romană, sector 1, Bucharest, Romania

Business or sector Education and Research

Period February 2007- September 2013
Occupation or position held Ph. D. Associate Professor

Main activities and responsibilities	<ul style="list-style-type: none"> - Teaching courses and seminars in Management (bachelor level Romanian and English), Organisational behaviour (masters level Romanian and English), Economic projects tutoring; - Supervision of bachelor papers and dissertation papers; - Participation as member in bachelor and masters degree graduation committees, as well as in doctoral training committees (progress reports) and in PhD defence committees; - Publication as author and co-author of courses and speciality books; - Publication of articles and scientific papers in journals, and in proceedings of national and international conferences; - Director of a project in partnership with the private sector, and member in CNCSIS projects' research teams (all obtained by means of competitive bidding).
Employer's name and address	Bucharest University of Economic Studies, Management Faculty, Department of Management, 010374, 6 Piața Romană, sector 1, Bucharest, Romania
Business or sector	Education and Research
Period	October 2002- January 2007
Occupation or position held	University Lecturer
Main activities and responsibilities	<ul style="list-style-type: none"> - Teaching courses and seminars in Management (bachelor level), Organisational behaviour (masters level), Insurance management (masters level), Industrial economics, Economic projects tutoring, Managerial simulations; - Supervision of bachelor theses and dissertation papers; - Participation as member in bachelor and masters degree graduation committees; - Publication as author and co-author of courses and speciality books; - Publication of articles and scientific papers in journals, and papers in proceedings of national and international conferences; - Director of two research projects in partnership with the private sector, and as member in CNCSIS projects' research teams (all obtained by means of competitive bidding).
Employer's name and address	Bucharest University of Economic Studies, Management Faculty, Management Department, 010374, 6 Piața Romană, sector 1, Bucharest, Romania
Business or sector	Education and Research
Period	February 1997– September 2002
Occupation or position held	Assistant of professor
Main activities and responsibilities	<ul style="list-style-type: none"> - Teaching courses and seminars in Management, Production management, Economic projects tutoring, Managerial simulations; - Supervision of bachelor theses; - Publication as author and co-author of courses and speciality books; - Publication of articles and scientific papers in journals, and papers in proceedings of national and international conferences; - Member in university admission committees and in bachelor and masters degree graduation committees.
Employer's name and address	Bucharest University of Economic Studies, Management Faculty, Department of Management, 010374, 6 Piața Romană, sector 1, Bucharest, Romania
Business or sector	Education and Research
Period	April 1991 – January 1997
Occupation or position held	Economist, IA level
Main activities and responsibilities	Financial and accounting activities, drawing functional organisation charts
Employer's name and address	Romanian Academy, Institute of Geodynamics, 19-21 Jean-Louis Calderon Street, R 020032, Bucharest, Romania
Business or sector	Economic
Period	October 1983 – March 1991

Occupation or position held	Economist
Main activities and responsibilities	Human Resources management activities (recruitment, drawing functional organisation charts, application of labour legislation)
Employer's name and address	IAMSAT – Nuclear plant sector, 27-29 Orhideelor Road, Sector 1, Bucharest, Romania
Business or sector	Economic

Education and training

	2015 - PhD Supervisor, Management field, O.M.E.C.S. no. 4718/11.08.2015 Thesis title: "Strategic development of the company in the new socio-economic context – challenges and trends"
Period	2010
Qualification/ diploma awarded	Graduated course on the use of modern eLearning teaching methods for distance learning
List of principal subjects covered or skills acquired	Educational management, curricular planning
Education or training organisation's name and locality	Bucharest University of Economic Studies, Management Faculty, Department of Management, 010374, 6 Piața Romană, sector 1, Bucharest, Romania
Period	2004
Qualification/ diploma awarded	Ph. D. in Management
List of principal subjects covered or skills acquired	Thesis title: "Ways of increasing sales in clothing companies", research directly contributing to debates and practical applications regarding the remodeling of production processes and management-marketing activities (competences in the following domains: Management, Marketing, Production Management)
Education or training organisation's name and locality	Bucharest University of Economic Studies, Management Faculty, Management Department, 010374, 6 Piața Romană, sector 1, Bucharest, Romania
Period	2000
Qualification/ diploma awarded	Postgraduate – Gestion des entreprises publiques
List of principal subjects covered or skills acquired	Public Management, Public entities management, Public services marketing
Education or training organisation's name and locality	Université des Sciences Sociales, Toulouse, France
Period	1979 – 1983
Qualification/ diploma awarded	Bachelor Degree, Faculty of Industry, Constructions and Transportation Economics
List of principal subjects covered or skills acquired	Management, Economic analysis, Economic efficiency of investments, Industry, Constructions and Transportation Economics, Mathematics applied in Economy
Education or training organisation's name and locality	Bucharest University of Economic Studies, Management Faculty, Management Department, 010374, 6 Piața Romană, sector 1, Bucharest, Romania

Personal skills and competences

Mother tongue **Romanian**

Other languages **English, French**

Self-evaluation	Understanding				Speaking				Writing	
European Level (*)	Listening		Reading		Spoken interaction		Spoken production			
Language	English	C2	English	C2	English	C2	English	C2	English	C2
Language	French	B2	French	B2	French	B2	French	B2	French	B2

(*)Levels as per Common European Framework of Reference for Languages

Social competences and skills **Team spirit:** teamwork within the faculty (by taking part in activities demanded by practical and research projects undertaken within the faculty; taking part alongside specialised teams in the implementation of 9 scientific research contracts, financed through competitive bidding, of 6 research projects assimilated with feasibility studies and of 4 scientific research contracts with the business environment – to 3 of them as director- and of 5 European funded projects).
Good communication skills gained based on the specificity of the teaching activity to university students, as well as by the fact that I am a graduate of master programme "Research and Teacher Education for Business and Economics (EDU-RES)", Faculty of International Business and Economics, The Bucharest University of Economic Studies, promotion 2017 -2019

Organisational competences and skills

- Session chair - "Strategic Management, Change Management and Entrepreneurship" section of the International Management Conference (IMC) organized by Faculty of Management, The Bucharest University of Economic Studies, Bucharest, Romania, from 2012 till present
- Session chair -"Research in Tourism Industry and Local Development" section of 34th edition of the IBIMA (International Business Information Management Association) conference, November 13-14, 2019, Madrid, Spain
- Session chair - "Human Resource Research" section of the 31st edition of the IBIMA (International Business Information Management Association) conference, April 25-26, 2018, Milan, Italy
- Member in the steering committee of national and international conferences;

Experience in project management: coordinated three research contracts as project manager:

- Possibilities of diversifying the activity portfolio of the firm S.C. LYNNA AQUA S.R.L. Beneficiary: S.C. LYNNA AQUA S.R.L., agreement no: 03/ 03.06.2013;
- Feasibility study regarding the sale of coffee and other related products in Romania. Beneficiary: TIMISCOL LTDA - Bogota, Columbia , no. 438/03.05.2006, DCE no. 80/03.05.2006;
- Recovery plan based on scientific research and design with the aim of accelerating the privatisation process or the voluntary liquidation of a firm. Beneficiary: SC CIPROM SA – Ploiești, Romania, 322/21.03.2006, DCE no. 74/21.03.2006
- Chairman of the commission for the elaboration of the subjects of admission to the master programs of the Faculty of Management from 2016 till present

Abilities: Decision making abilities, accountability, exactingness, thoroughness.

Computer skills Microsoft Office package, Open Office package, Microsoft Windows 95,98,2000, XP, 2007, Windows 7 operating systems, experience in programming with MAT LAB

Driving license B category

Research activity

- Project manager in 3 research projects;
- Team member of 15 national research projects;
- Team member of 2 PNRR projects
- 18 specialized books published in recognized publishing houses, of which 11 are the sole author;
- 72 articles published in journals indexed in international databases specific to the domain, out of which 15 ISI articles -3 unique author;
- 26 articles in nationally recognized specialty journals;
- 66 articles / studies published in the volumes of international conferences (of which 31 at ISI Proceedings -7 unique author ISI Proceeding);
- 12 articles / studies published in volumes of national scientific events (with ISSN / ISBN)

Relevant publications:

- Ceptureanu, S.I., Cerqueti, R., Alexandru, A., **Popescu, D.I.**, Dhési, G., Ceptureanu, E.G (2021), *Influence of Blockchain Adoption on Technology Transfer, Performance and Supply Chain Integration, Felexibility and Responsiveness. A Case Study from IT&C Medium-Sized Enterprises*, Studies in Informatics and Control, 30 (3), 61-74, ISSN 1220-1766, eISSN1841-429x, **REVISTĂ ISI**
- **Popescu, D.I.**, Ceptureanu S.I., Alexandru, A., Ceptureanu, E.G. (2019), *Relationships between Knowledge Absorptive Capacity, Innovation Performance and Information Technology. Case study: the Romanian Creative Industries SMEs*, Studies in Informatics and Control, 28(4), 463-475, ISSN 1220-1766, eISSN1841-429x, **REVISTĂ ISI**
- **Popescu, D.I.**, Alexandru, A., Ceptureanu S.I., Ceptureanu, E.G., (2018), *Analysis of MSEs in ICT Domain from Bucharest- Ilfov County by Using Nonaka- Takeuchi Model*, Studies in Informatics and Control 27 -116, ISSN 1220-1766, eISSN 1841-429x, **ISI JOURNAL**
- Ceptureanu, E.G., Ceptureanu, S.I., **Popescu, D.I.**, Vlad, L.B. (2017), *Two Stage Analysis of Successful Change Implementation of Knowledge Management Strategies in Energy Companies from Romania*, Energies, 10 (12), 1965, ISSN 1996-1073, **ISI JOURNAL**
- Ceptureanu, E. G., Ceptureanu, S. I., **Popescu, D. I.** (2017), *Relationship between Entropy, Corporate Entrepreneurship and Organizational Capabilities in Romanian Medium Sized Enterprises*, Entropy, 19 (8), 412, 2017, ISSN1099-4300, **ISI JOURNAL**
- Ștefan, S.C., Popa, I., Dobrin, O.C., **Popescu, D.I.** (2017), *Particularities of Management Tools Employed within Romanian Organizations. A Pilot Study*, Economic Computation and Economic Cybernetics Studies and Research, 51(3), 109–125, ISSN 04244- 267X, eISSN 1842-3264, **REVISTĂ ISI**
- Popa, I., Ștefan, S.C., **Popescu, D. I.** (2015), *A Pilot Study on Management Systems Implemented within Romanian Organizations*, 26th IBIMA Conference on Innovation Management and Sustainable Economic Competitive Advantage: from Regional Development to Global Growth, Madrid, Spain, 11-12 November 2015, ISI Proceeding, CD ISBN 978-0-9860419-5-2, **ISI PROCEEDING; Best paper award**
- **Popescu, D. I.**, *The correspondence between workforce skills and company needs* (2013), Industria Textilă, Vol. 64, Issue 3/2013, ISSN 1222-5347, **ISI JOURNAL**
- **Popescu, D.I.** (2013), *Green fashion - a new possible lifestyle for Romanians*, Textile industry, vol. 64, no. 1/2013, February 2013, ISSN 1222- 5347, **ISI JOURNAL**
- **Popescu, D. I.**, Bâgu, C., Popa, I., Hâncu, D. (2009), *Ways for Romanian clothing companies to perform entire exports in the international slump context*, Industria Textila, vol. 60, 6/2009, December 2009, ISSN 1222- 5347, **ISI JOURNAL, AWARDED CNCISIS PAPER**
- **Popescu, D. I.** (2009), *Competitive Advantage assuring in clothing manufacturing companies in Romania*, Industria Textila, Vol. 60, 3/2009, ISSN 1222- 5347, **ISI JOURNAL, AWARDED CNCISIS PAPER**
- **Popescu, I., D.** (2025), *Cultura organizațională și etica în afaceri, ediția a II-a*, ASE Publishing House,, Bucharest, ISBN 978-606-34-0567-9
- **Popescu, I., D.** (2017), *Managementul general al firmei, ediția a IV-a*, ASE Publishing House,, Bucharest, ISBN 978-606-34-0203-6
- **Popescu, I., D.** (2013), *Comportament organizațional, ediția a II-a*, Ed. ASE, București, ISBN 978-606-505-697-8
- **Popescu, I., D.** (2013), *Dezvoltarea strategică a firmei*, ASE Publishing House, Bucharest, ISBN 978-606-505-733-3

Additional information

Member of the following scientific bodies:

- AROMAR (Asociația Română de Marketing) since 2002
- AGER (Asociația Generală a Economiştilor din România) since 2006
- Founding member of the Asociația Română de Energie și Economie (AREE) since 2018
- member of the editorial board of the journal "Industria Textilă", ISI indexed;
- member of the editorial board of the journal "Quality Access to Success/ Calitatea Acces la Succes", WOS indexed;
- member of the scientific committees at 25 ISI Proceedings conferences -17 editions of IBIMA and 11 editions of IMC
- member of the Management Faculty Board since 2012 - 2016
- member of the Economics Faculty Board, 2008-2012

Scientific recognition:

- 2018 – **CNCSIS awarded article:** Ceptureanu, E.G., Ceptureanu, S.I., **Popescu, D. I.**, Vlad, L.B. (2017), *Two Stage Analysis of Successful Change Implementation of Knowledge Management Strategies in Energy Companies from Romania*, *Energies*, 10(12), 1965, ISSN 1996-1073, **ISI JOURNAL**;
- 2017 – **CNCSIS awarded article:** Ceptureanu, E.G., Ceptureanu, S.I., **Popescu, D.I.**, *Relationship between Entropy, Corporate Entrepreneurship and Organizational Capabilities in Romanian Medium Sized Enterprises*, *Entropy*, Vol. 19, Issue 8, Number 412, 2017, ISSN 1099-4300, **ISI JOURNAL**;
- 2015 – **CNCSIS award for obtaining the habilitation certificate**
- 2015 - **Best Paper Award** - 26th IBIMA Conference on Innovation Management and Sustainable Economic Competitive Advantage: From Regional Development to Global Growth, Madrid, Spain, 11-12 November 2015, **ISI Proceeding**, CD ISBN 978-0-9860419-5-2, Popa, I., Stefan, S. C., **Popescu, D. I.**, *A Pilot Study on Management Systems Implemented within Romanian Organizations*
- 2010 – **CNCSIS awarded article:** **Popescu, D. I.**, Ensuring a competitive advantage for firms operating in the garments industry in Romania, *Industria Textilă*, Issue 3/2009 (pp. 153 - 158) , ISSN 1222- 5347, **ISI JOURNAL**;
- 2010 – **CNCSIS awarded article:** **Popescu, D.I.**, Băgu, C., Popa, I., Hâncu, D., Possibilities for achieving full export of companies operating in the garments industry in Romania in the context of global economic crisis, *Industria Textilă*, Issue 6/2009 (pp. 334 - 340), ISSN 1222- 5347, **ISI JOURNAL**;
- 2010 – **CNCSIS awarded article:** **Popescu, D. I.**, Pricop, M., Nica, V., Globalisation and its implications for the human resources management of Romania's iron and steel industry, *Metalurgia International*, Special Issue no. 16 (pp. 137 + 140), ISSN 1582- 2214;
- 2007 - **Award for the Monograph** "Abordări moderne în managementul organizației", awarded by the Association of Romanian Faculties of Economic Sciences - co-author with Nicolescu, O., Plumb, I., Pricop, M., Vasilescu, I., Verboncu, I (Volume 2 - Managementul pe domenii de activitate), Chapter 4 "Economia și Managementul Industriei" (in collaboration with Plumb, I., Suci Ratiu, I., **Popescu, D.**, Zamfir, A.), The Economic Publishing House, ISBN 973-590-860-3, ISBN vol. 2 973-590-862-x.

Date

02.02.2026

Signature,

Popescu I. Doina